



Dear Manager/Owner,

Graduation is an emotionally charged day followed by an electrifying evening that holds the promise of many celebratory parties. Unfortunately, national statistics indicate that many of these celebrations involve alcohol. More teenage alcohol-related accidents and fatalities occur on high school graduation night than any other time of the year. In fact, nearly 80% of fatal crashes occurring from midnight to 3:00 a.m. on graduation nights involve alcohol.

**Irvine High School PTSA's Safe and Sober Grad Night provides a supervised, safe and, most of all, FUN, alternative for graduating seniors to celebrate.** At Safe and Sober Grad Night, Irvine High School graduates can have "the time of their lives" without risking their lives.

**Please help us defray the cost of this year's event through your generous sponsorship. We are looking for the following:**

1. Gift cards/gift certificates from your business
2. Merchandise to be given away as prizes
3. Cash/in-kind donation to help defray the cost of the event

Any contribution is greatly appreciated. While we recognize that you get many donation requests, we hope that you will agree that this is an extremely worthwhile event.

**Donating is easy. Just do one of the following:**

1. **Fill out the enclosed form and send your donation to:**  
IHS Grad Night Committee  
Irvine High School  
Attn: Leslie Severson - PTSA  
4321 Walnut Ave Irvine, CA 92604
2. **Call or email Leslie Severson at:**  
(818) 486-5339  
[lseverson@sbcglobal.net](mailto:lseverson@sbcglobal.net)  
We will pick up your donation!

As a thank you, we will post your logo on our website, [irvinehighptsa.org](http://irvinehighptsa.org). Also, during the summer months after graduation, Irvine High School's electronic billboard will recognize

## HELP MAKE GRAD NIGHT SAFE AND MEMORABLE FOR IRVINE HIGH SCHOOL GRADUATING SENIORS!

SUPPORT IRVINE HIGH SCHOOL PTSA'S  
SAFE AND SOBER GRAD NIGHT.

### DONATE ANY OF THE FOLLOWING TODAY!

- COMPANY MERCHANDISE
- GIFT CARD/GIFT CERTIFICATE
- CASH DONATION

### YOU'LL GET YOUR COMPANY'S NAME/LOGO ON:

- IRVINE HIGH SCHOOL WEBSITE
- IRVINE HIGH SCHOOL  
ELECTRONIC BILLBOARD

### DONATING IS EASY! JUST DO ONE OF THE FOLLOWING:

1. **Fill out the attached form and send donation to:**  
IHS Grad Night Committee  
Irvine High School  
Attn: Leslie Severson - PTSA  
4321 Walnut Ave Irvine, CA  
92604  
-OR-
2. **Call or email Leslie Severson at:** (818) 486-5339  
[lseverson@sbcglobal.net](mailto:lseverson@sbcglobal.net)  
We will pick up your donation!

**Don't delay! Contact us today!**

**Thank you for sponsoring this  
important event!**

our donors to the surrounding community. Also, if you are interested in a higher level of sponsorship and advertising visibility, please review the additional opportunities listed below. Our nonprofit tax identification is 68-0167484 for your record keeping.

Thank you again for your consideration.

Sincerely,

Leslie Severson

Irvine High School Grad Night 2020

### **ADDITIONAL SPONSORSHIP OPPORTUNITIES**

#### **Vaquero Sponsorship (\$1,000+ donation)**

Acknowledgment as Vaquero sponsor in the IHS Grad Night website. Signage as Heritage sponsor in school "Spur Shop." Acknowledgment on Irvine High School Electronic Billboard during the summer. Viewing audience next to our world-class aquatic center, attracting national attendees of Junior Olympic water polo teams and National/Olympic swimmers, ISL Championships, summer camps and families.

#### **Spur Sponsorship (\$500+ donation)**

Signage as Spur sponsor in school "Spur Shop." Acknowledgment as Spur sponsor in the IHS Grad Night website. Acknowledgment on Irvine High School Electronic Billboard during the summer. Viewing audience next to our world-class aquatic center, attracting national attendees of Junior Olympic water polo teams and National/Olympic swimmers, ISL Championships, summer camps and families.

#### **Valued Sponsorship (\$250+ donation)**

Acknowledgment as Valued sponsor in the IHS Grad Night website. Acknowledgment on Irvine High School Electronic Billboard during the summer. Viewing audience next to our world-class aquatic center, attracting national attendees of Junior Olympic water polo teams and National/Olympic swimmers, ISL Championships, summer camps and families.

**DONATION FORM – IRVINE HIGH SCHOOL GRAD NIGHT 2020**

- Cash Donation Amount : \_\_\_\_\_ ( make checks out to I.H.S. PTSA)
- Gift Card/Gift Certificate \_\_\_\_\_
- Other \_\_\_\_\_

Business Name: \_\_\_\_\_ Phone# \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone # \_\_\_\_\_

Email: \_\_\_\_\_

Please enclose 2 business cards. Our Tax id # is 68-0167484

**Mail to:**

IHS Grad Night Committee • Irvine High School •  
Attn: Leslie Severson –PTSA 4321 Walnut Ave • Irvine, CA 92604

**Or call or email for pickup:**

(818) 486-5339 • lseverson@sbcglobal.net